

# VITALANT

## Donate for Mothers Giveaway

**83 - \$83 Gift Cards in the Donor Rewards program**

**7,420 bonus points in Donor Rewards program**

### **Official Rules: 2024**

**Giveaway is offered at Vitalant donor centers and mobile blood drives located across the United States of America.**

**April 21-May 23, 2024**

#### **Official Rules:**

The giveaway is sponsored by Vitalant, a 501(c) tax-exempt charitable organization.

#### **Eligibility:**

The giveaway is open to United States residents who are at least 18 years of age on the date of the selection of the prize winners, who present to donate at any Vitalant donor center or mobile blood drive during the promotion time frame or who otherwise enter the giveaway.

Employees of Vitalant or their subsidiaries and their immediate family members are not eligible to enter. The term "immediate family" includes spouses, siblings, parents, children, grandparents, grandchildren and other persons residing in the same household (related or not). The giveaway is void where prohibited. Residents of jurisdictions where this promotion is not permitted, or where Vitalant would be required to register or be restricted in any other way, are not eligible to win a prize.

**How to enter:** Persons presenting to donate at a participating Vitalant donation location from April 21-May 23, 2024 ("Giveaway Period"), are eligible to enter the giveaway.

**Donor entry:** Persons intending to donate blood, platelets or plasma must complete a donor eligibility interview to enter the giveaway during the Giveaway Period. Persons who have completed the donor eligibility interviews will be automatically entered into the giveaway. It is the responsibility of the person intending to donate to ensure that Vitalant has the correct contact phone number and email address in the event their name is drawn as one of the prize winners. Donors must have an online Vitalant account created and be opted-in to Vitalant's Donor Rewards program by May 24, 2024 to qualify for the drawing. Persons who do not wish to be automatically entered into the giveaway may call 877-258-4825 and press 2 for Customer Care. They can leave their name, phone number and date of donor eligibility interview to be removed from the giveaway. Only one donor eligibility interview is permitted per person per day.

**Non-donation entry:** No purchase or blood donation is required to enter the giveaway or to win a prize. Persons not intending to donate may call 877-25-VITAL and request to be entered into the giveaway during the Giveaway Period. Only one non-donation entry is permitted per person per day.

**Prizes:** A maximum prize of one (1) of eighty-three (83) sets of 7,420 rewards points valued at approximately \$83 in the Donor Rewards program will be awarded. Non-donor winners will receive an electronic gift card of equal denomination in lieu of rewards points.

**Selection of prize winners:** The prize drawing will be held under the supervision of three Vitalant employees, whose decisions are final and binding. Winner(s) will be selected as follows: All eligible entries received during the Giveaway Period will be combined into one list. One (1) of eighty-three (83) total potential prize winners will be selected from the list in a random drawing to be held on or around May 30, 2024. Donors who do not have a Vitalant account and who are not opted-in to Vitalant's Donor Rewards

program by May 24, 2024, are automatically disqualified. The prize winner(s) will be notified using the email address on file. If email delivery is unsuccessful, winner will be notified by phone with phone number provided with entry and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. If Vitalant is unable to determine and verify a potential prize winner after repeated alternate drawings, Vitalant reserves the right to not award all prize(s) or all elements of the prize. 7,420 rewards points valued at approximately \$83 will be applied to the donor account of the prize winner(s) within 7-14 business days after the drawing. Winner can redeem rewards points for gift cards within the Donor Rewards program. All Donor Rewards program rules apply for redemption of the rewards points. Non-donor prize winners will receive an electronic gift card of equal denomination in lieu of recognition points.

Noncompliance with any of the foregoing may result in disqualification and the selection of an alternate prize winner's name. Vitalant reserves the right to permanently disqualify any person who it believes has intentionally violated these Official Rules.

**Miscellaneous:** The odds of winning depend upon the number of eligible entries received according to the eligibility requirements. By entering, participants agree to be bound by these Official Rules and decisions of Vitalant. By participating in the giveaway, participants agree to release and hold Vitalant and their employees harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the drawing or the giveaway, or resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasions of privacy. Vitalant reserves the right to change these Official Rules without notice. The conduct of this giveaway is governed by the applicable United States laws, which take precedence over any rule to the contrary herein. Vitalant will follow the applicable laws for conducting a giveaway. The prize winner's name(s) will be published on Vitalant's blog ([vitalant.org/blog](http://vitalant.org/blog)) within ninety (90) days after the conclusion of the giveaway.