

VITALANT
Thrive in 2025 Giveaway

3 - \$10,000 Prepaid Gift Cards

Official Rules: 2025

Giveaway is offered at Vitalant donor centers and mobile blood drives located across the United States of America.

Jan. 8-31, 2025

Official Rules:

The giveaway is sponsored by Vitalant, a 501(c) tax-exempt charitable organization.

Eligibility:

The giveaway is open to United States residents who are at least 18 years of age on the date of the selection of the grand prize winners, who present to donate at any Vitalant donor center or mobile blood drive during the promotion time frame or who otherwise enter the giveaway.

Employees of Vitalant or their subsidiaries and their immediate family members are not eligible to enter. The term "immediate family" includes spouses, siblings, parents, children, grandparents, grandchildren and other persons residing in the same household (related or not). The giveaway is void where prohibited. Residents of jurisdictions where this promotion is not permitted, or where Vitalant would be required to register or be restricted in any other way, are not eligible to win a prize.

How to enter: Persons presenting to donate at a participating Vitalant donation location from Jan. 8 to Jan. 31, 2025 ("Giveaway Period"), are eligible to enter the giveaway.

Donor entry: Persons intending to donate blood, platelets or plasma must complete a donor eligibility interview to enter the giveaway during the Giveaway Period. Persons who have completed the donor eligibility interviews will be automatically entered into the giveaway. It is the responsibility of the person intending to donate to ensure that Vitalant has the correct contact phone number and email address in the event their name is drawn as one of the grand prize winners. Persons who do not wish to be automatically entered into the giveaway may call 925-732-4380 for Customer Care. They can leave their name, phone number and date of donor eligibility interview to be removed from the giveaway. Only one donor eligibility interview is permitted per person per day.

Non-donation entry: No purchase or blood donation is required to enter the giveaway or to win a prize. Persons not intending to donate may call 925-732-4380 and request to be entered into the giveaway during the Giveaway Period. Only one non-donation entry is permitted per person per day, up to four (4) times during the promotional period.

Grand Prize: A maximum prize of one (1) of three (3) prepaid gift cards valued at approximately Ten Thousand Dollars and No Cents (\$10,000.00) will be awarded to three (3) separate Grand Prize Winners.

Selection of Grand Prize Winners: The grand prize drawing will be conducted by the Vitalant corporate office under the supervision of three employees, whose decisions are final and binding. Winner(s) will be selected as follows: All eligible entries, including non-donor entries, received during the Giveaway Period will be combined into one list. Three (3) total potential grand prize winners will be selected from the list in a random drawing to be held on or around Feb. 6, 2025. All entries are non-transferable. The potential prize winners will be notified using the email address and phone number provided with entry on or around Feb. 6, 2025, and may be awarded the prize subject to verification of eligibility and compliance with the terms of

these Official Rules. Prizes will be fulfilled by a third-party fulfillment vendor. Failure by the potential prize winner to respond within seventy-two (72) hours of notification and after the second of two (2) attempts will result in disqualification and an alternate potential prize winner(s) then will be selected in the same manner, from all remaining eligible entries. If Vitalant is unable to determine and verify a potential prize winner after repeated alternate drawings, Vitalant reserves the right to not award all prize(s) or all elements of the Prize. No prize in the giveaway will be given in cash or may be redeemable or convertible into cash. The \$10,000 gift card will be emailed electronically to each prize winner's email address provided with entry.

Noncompliance with any of the foregoing may result in disqualification and the selection of an alternate grand prize winner's name. Vitalant reserves the right to permanently disqualify any person who it believes has intentionally violated these Official Rules.

Miscellaneous: The odds of winning depend upon the number of eligible entries received according to the eligibility requirements. By entering, participants agree to be bound by these Official Rules and decisions of Vitalant. By participating in the giveaway, participants agree to release and hold Vitalant and their employees harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the drawing or the giveaway, or resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasions of privacy. Vitalant reserves the right to change these Official Rules without notice. The conduct of this giveaway is governed by the applicable United States laws, which take precedence over any rule to the contrary herein. Vitalant will follow the applicable laws for conducting a giveaway. The grand prize winner's name(s) will be published on Vitalant's blog (vitalant.org/blog) within ninety (90) days after the conclusion of the giveaway.