

VITALANT

Big Trip to the Big Game Giveaway

1 – The Big Game in Glendale, AZ Package Trip

Official Rules: 2022-2023

Giveaway is offered at Vitalant donor centers and mobile blood drives located across the United States of America.

December 26, 2022 – January 20, 2023

Official Rules:

The giveaway is sponsored by Vitalant, a 501(c) tax-exempt charitable organization.

Eligibility:

The giveaway is open to United States residents, who are at least 21 years of age on the date of the selection of the grand prize winner, who present to give blood at any Vitalant donor center or mobile blood drive from December 26, 2022 – January 20, 2023 (“Giveaway Period”).

Employees of Vitalant or their subsidiaries and their immediate family members, are not eligible to enter. The term “immediate family” includes spouses, siblings, parents, children, grandparents, grandchildren and other persons residing in the same household (related or not). The giveaway is void where prohibited. Residents of jurisdictions where this promotion is not permitted, or where Vitalant would be required to register or be restricted in any other way, are not eligible to win a prize.

How to Enter: Persons presenting at a participating Vitalant donation location **during the Giveaway Period** are eligible to enter the giveaway.

Donor Entry: Persons intending to donate blood, platelets or plasma must complete a donor eligibility interview to enter the giveaway during the Giveaway Period. Persons who have completed the donor eligibility interviews will be automatically entered in the giveaway. It is the responsibility of the person intending to donate to ensure that Vitalant has the correct contact phone number and email address in the event their name is drawn as the grand prize winner. Persons who do not wish to be automatically entered into the giveaway may call 877-258-4825 and press 2 for Customer Care. They can leave their name, phone number and date of donor eligibility interview to be removed from the giveaway. Only one donor eligibility interview is permitted per person per day.

Non-Donor Entry: No purchase or blood donation is required to enter the giveaway or to win a prize. Persons not intending to donate (non-donors) may call 877-25-VITAL and request to be entered into the giveaway. All requests for non-donor entries must be received no later than January 20, 2023. All entries are non-transferable. Only one non-donor entry is permitted per person per day.

Grand Prize: A maximum prize of one (1) Trip to the Big Game 2023 Package valued at approximately Twenty-Seven Thousand Three Hundred and Eighty Dollars and No Cents (\$27,380.00) will be awarded to one (1) Grand Prize Winner. Package includes accommodations for two at a luxury resort in Scottsdale, Arizona; two tickets to the tailgate party and other pre-game events and to the big game in Glendale, Arizona on February 12, 2023. Package also includes a commemorative gift package, onsite host and pre-trip planning concierge services. Winner will also receive an electronic \$2,000 prepaid gift card to be used towards travel expenses sent via email through a third-party vendor.

Selection of Grand Prize Winners: The grand prize drawing will be conducted by the Vitalant corporate office under the supervision of three employees, whose decisions are final and binding. Winners will be

selected as follows: All eligible entries, including donor and non-donor entries, received during the Giveaway Period will be combined and one (1) potential prize winner will be selected in a random drawing on or about January 23, 2023. All entries are non-transferable. The potential prize winner will be notified using the email address and phone number provided with entry on or around January 23, 2023 and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. Prize will be fulfilled by a third-party fulfillment vendor. Additional terms and conditions may apply (<https://www.roadtrips.com/terms-conditions/>). Any information provided to third-party fulfillment vendor for purposes of prize fulfillment will be subject to third party vendor's privacy policy (<https://internova.com/privacy/>). Failure by the potential prize winner to respond within twenty-four (24) hours of notification and after the second of two (2) attempts will result in disqualification and an alternate potential prize winner then will be selected in the same manner, from all remaining eligible entries. If Vitalant is unable to determine and verify a potential prize winner after repeated alternate drawings, Vitalant reserves the right to not award all prize(s) or all elements of the Prize. No prize in the giveaway will be given in cash or may be redeemable or convertible into cash. Tickets, itinerary, gift card will be emailed and/or mailed within forty-eight hours of prize acceptance.

Noncompliance with any of the foregoing may result in disqualification and the selection of an alternate grand prize winner name. Vitalant reserves the right to permanently disqualify any person who it believes has intentionally violated these Official Rules.

Miscellaneous: The odds of winning depend upon the number of eligible entries received according to the eligibility requirements. By entering, participants agree to be bound by these Official Rules and decisions of Vitalant. By participating in the giveaway, participants agree to release and hold Vitalant and their employees harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the drawing or the giveaway, or resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasions of privacy. The prize winner agrees to pay any and all taxes and other fees, which may be due as a result of winning the prize. The winner will receive a Form 1099 reflecting the value of the prize and a copy of the Form 1099 will also be sent to the Internal Revenue Service. Vitalant reserves the right to change these Official Rules without notice. The conduct of this giveaway is governed by the applicable United States laws, which take precedence over any rule to the contrary herein. Vitalant will follow the applicable laws for conducting a giveaway. For names of the grand prize winner, send a self-addressed, stamped envelope to: Vitalant, 1524 West 14th Street Tempe, AZ 85281, attention: Customer Care.