

**Vitalant Donor Recognition Program Opt-In  
New Jersey/New York Donors Only  
Participant Registration Guide**

When a participant has been added to the program, they will be sent an Invitation mailer with their registration key and a link to access the registration page ('Register Now').



**Hi Test,**

Welcome to Vitalant!

Thank you for your recent blood donation! While many donors tell us nothing beats the satisfaction of helping others in need, we want to recognize donors who commit to donating regularly. Donors who give a whole blood donation at least four times per year or at least two automated procedures (platelet, Power Red, or plasma) per year can earn enough points to redeem for a thank-you gift.

For complete program information and frequently asked questions, visit [vitalant.org/recognition](http://vitalant.org/recognition).

To learn more about recommended blood donations based on your blood type, visit our [donation types page](#).

If you would like to join the program, please click on the link below to complete your registration. You must do so to start earning points.

Thank you again for your commitment to transforming lives through blood, platelet, and plasma donation!

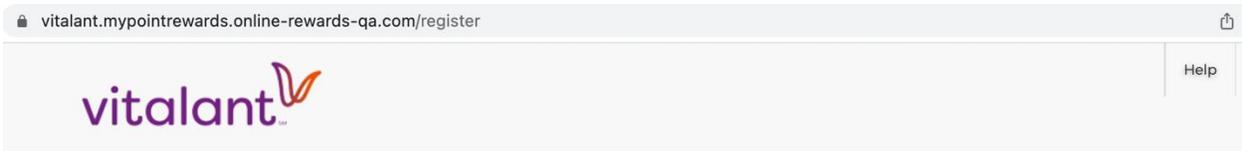
Use the user name below to register your account:

Your user name:

**test\_user**

**Register Now**

When clicking on the 'Register Now' button at the bottom of their Invitation mailer, they will be directed to the Registration page of the site.



## Register Account

You should have received a user name from your site administrator. You will need this, and your last name, to create an account.

### Need Help?

If you did not receive a user name or are not able to use it to create an account, **[please contact your administrator for help.](#)**

User name

Last Name

Submit

On this page, they will enter the User Name provided in their Invitation mailer and their last name, then click Submit.



## Register Account

You should have received a user name from your site administrator. You will need this, and your last name, to create an account.

### Need Help?

If you did not receive a user name or are not able to use it to create an account, **[please contact your administrator for help.](#)**

User name

Last Name

Submit

Once they click Submit, participants will land on a page to complete the registration of their account.

1. Update Contact Information

First Name Test	Last Name User
Email testuser@mypointrewards.com	
Confirm Email	

2. Pick a User Name & Password

Username
<p>Your password must:</p> <ul style="list-style-type: none"><li>• be at least 8 characters long</li><li>• contain lowercase letters (a-z)</li><li>• contain at least 1 UPPERCASE letter (A-Z)</li><li>• contain at least 1 number (0-9)</li><li>• contain at least 1 special character (eg: !%.@#\$)</li></ul>
Password
Confirm Password

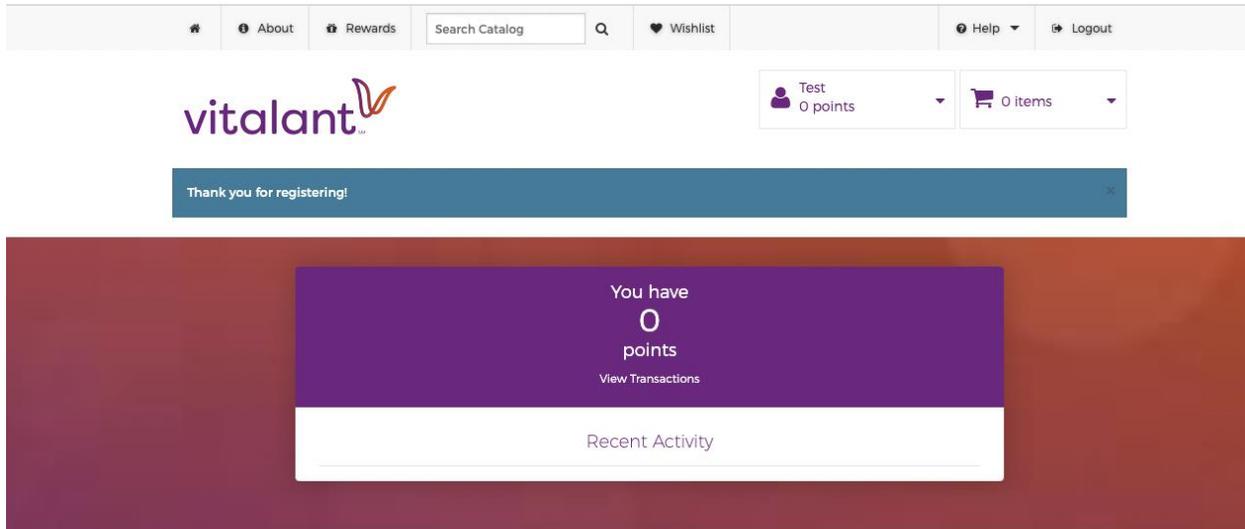
3. Review & Accept Terms

I accept the terms and conditions

[View Terms & Conditions](#)

Create Account

Once the participant (1) confirms their contact information, (2) creates a Username, (3) creates a password, and (4) accepts the program Terms, they will be able to click on Create Account. Once they do so, they will land on the home page of their account.



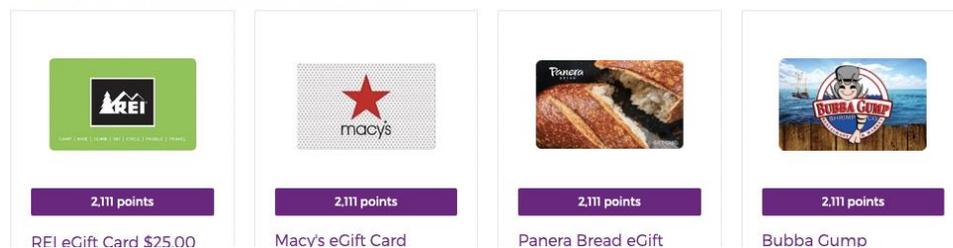
Welcome! The need to donate is REAL, YOU can make the difference!

**Welcome to Vitalant's Donor Recognition Program**, where giving gives back! This website is specifically for New Jersey donors and operates under the name Vitalant My Point Rewards. The program is designed to thank you for being a dedicated, lifesaving volunteer donor and for continuing to support the many patients who depend upon you in our community hospitals.

Every time you make a generous blood, platelet or plasma donation you will earn valuable points that can be redeemed for gifts of your choice from a variety of retailers.

Our gifts include electronics, tools, jewelry, gift cards and much more. Browse Our Catalogue & Redeem Your Points!

#### Popular Rewards what's hot right now



*\*Once an account is registered, a participant will get any points earned from a qualifying donation from the previous 7 days. Earned points will continue to accrue in a registered account. If an account is inactive for a period of 15 months, any remaining points will expire at that time.\**

After a participant’s account is registered, they will be able to login to their account, moving forward, at <https://vitalant.mypointrewards.com/>. There is also a link to the registration form on this page.

The screenshot shows the website [vitalant.mypointrewards.com](https://vitalant.mypointrewards.com/). The page features the Vitalant Blood Donation logo at the top left and a 'Help' link at the top right. The main content area is divided into two columns. The left column contains a sign-up section with the text: 'It only takes a minute to sign up! Start enjoying the benefits of being a Vitalant member.' followed by a purple 'Sign Up' button. Below this is a welcome message: 'Welcome to the Vitalant Donor Recognition Program, where giving gives back!' and a statement: 'The need to donate is REAL, YOU can make the difference!'. A paragraph follows: 'Welcome to Vitalant's Recognition Program, where giving gives back! This website is specifically for New Jersey donors and operates under the name Vitalant My Point Rewards. The program is designed to thank you for being a dedicated, lifesaving volunteer donor and for continuing to support the many patients who depend upon you in our community hospitals.' Another paragraph states: 'Every time you make a generous blood, platelet or plasma donation you will earn valuable points that can be redeemed for gifts of your choice from a variety of retailers.' The final paragraph says: 'Our gifts include electronics, tools, jewelry, gift cards and much more. [Browse Our Catalogue & Redeem Your Points!](#)' The right column is a purple box titled 'Already a Member?' with the text 'Log in here.' and two input fields for 'Username' and 'Password'. Below these fields is a 'Log In' button and two links: 'I forgot my password' and 'I forgot my username'.